BUSINESS DECISION

Demographic and Income Report
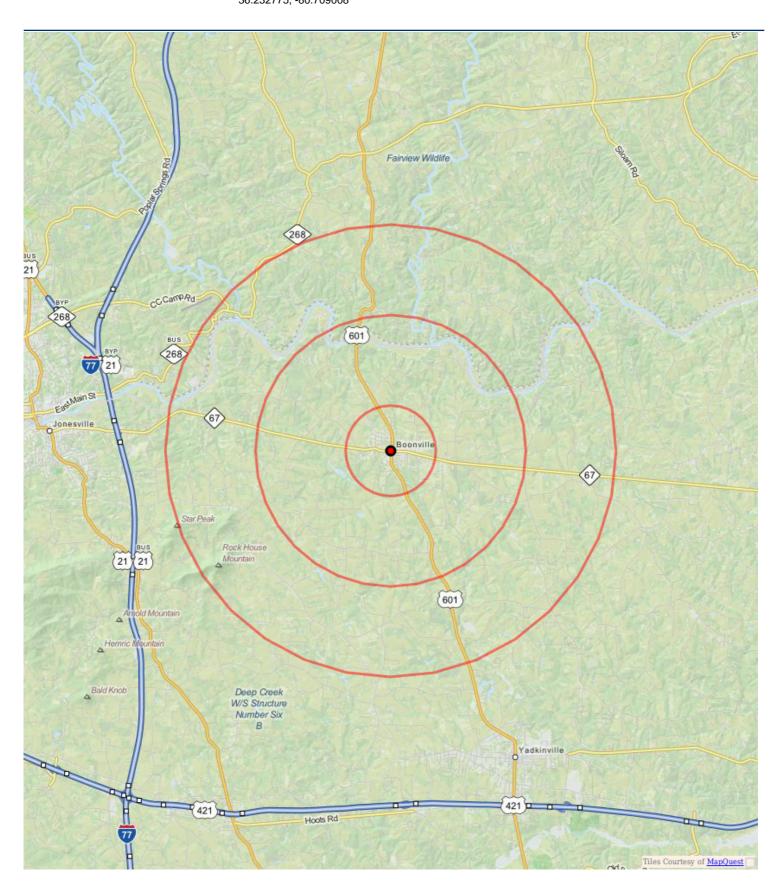
BOONVILLE: 106 W Main St,Boonville,27011

Ring 1 mile radius, 36.232775, -80.709008

PopStats Data Resource Manual

Summary	Census 2010	2015	2020
Population	1,129	1,126	1,120
Households	484	483	480
Families	326	340	n/a
Average Household Size	2.38	2.39	2.39
Owner Occupied Housing Units	373	373	n/a
Renter Occupied Housing Units	110	110	n/a
Median Age	43.4	44.8	45.4

Trends: 2015 - 2020 Rate	Area	State	National
Population	-0.60%	n/a	4.30%
Households	-0.65%	n/a	4.28%

Households by Income	2015 Number	2015 Percent	2020 Number	2020 Percent
<$15,000	71	14.7%	61	12.7%
$15,000 - $24,999	68	14.1%	60	12.5%
$25,000 - $34,999	83	17.3%	87	18.2%
$35,000 - $49,999	44	9.2%	46	9.7%
$50,000 - $74,999	95	19.7%	85	17.6%
$75,000 - $99,999	56	11.6%	62	12.9%
$100,000 - $149,999	39	8.1%	48	10.0%
$150,000 - $199,999	19	3.8%	14	3.0%
$200,000+	8	1.6%	16	3.4%
Median Household Income	$47,980		$51,365	
Average Household Income	$64,766		$69,738	
Per Capita Income	$27,217		n/a	

Population by Age	Census 2010 Number	Census 2010 Percent	2015 Number	2015 Percent	2020 Number	2020 Percent
0 - 4	57	5.1%	64	5.7%	60	5.3%
5 - 9	73	6.4%	58	5.1%	61	5.5%
10 - 14	75	6.7%	71	6.3%	58	5.2%
15 - 19	68	6.1%	80	7.1%	73	6.5%
20 - 24	61	5.4%	63	5.6%	76	6.8%
25 - 34	104	9.2%	113	10.0%	127	11.4%
35 - 44	163	14.5%	124	11.0%	103	9.2%
45 - 54	187	16.5%	185	16.5%	160	14.3%
55 - 64	144	12.8%	149	13.2%	175	15.6%
65 - 74	113	10.0%	124	11.0%	125	11.2%
75 - 84	66	5.9%	73	6.5%	78	7.0%
85+	19	1.7%	22	1.9%	22	2.0%

Race and Ethnicity	Census 2010 Number	Census 2010 Percent	2015 Number	2015 Percent	2020 Number	2020 Percent
White Alone	995	88.1%	975	86.6%	969	86.6%
Black Alone	60	5.3%	60	5.3%	59	5.3%
American Indian	3	0.2%	3	0.2%	n/a	n/a
Asian Alone	1	0.1%	1	0.1%	1	0.1%
Pacific Islander	0	0.0%	0	0.0%	n/a	n/a
Some Other Race	55	4.9%	13	1.1%	13	1.1%
Two or More Races	15	1.4%	n/a	n/a	n/a	n/a
Hispanic Origin	77	6.8%	77	6.8%	77	6.9%

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

Summary	Census 2010	2015	2020
Population	3,250	3,244	3,226
Households	1,340	1,338	1,330
Families	936	947	n/a
Average Household Size	2.43	2.41	2.42
Owner Occupied Housing Units	1,035	1,034	n/a
Renter Occupied Housing Units	306	305	n/a
Median Age	42.6	43.9	44.6

Trends: 2015 - 2020 Rate	Area	State	National
Population	-0.57%	n/a	4.30%
Households	-0.65%	n/a	4.28%

	2015		2020	
Households by Income	Number	Percent	Number	Percent
<$15,000	205	15.3%	177	13.3%
$15,000 - $24,999	192	14.3%	170	12.7%
$25,000 - $34,999	230	17.2%	242	18.2%
$35,000 - $49,999	121	9.1%	129	9.7%
$50,000 - $74,999	254	19.0%	226	17.0%
$75,000 - $99,999	155	11.6%	169	12.7%
$100,000 - $149,999	107	8.0%	131	9.8%
$150,000 - $199,999	50	3.8%	41	3.1%
$200,000+	23	1.7%	44	3.3%
Median Household Income	$44,847		$48,051	
Average Household Income	$60,886		$65,575	
Per Capita Income	$25,352		n/a	

	Census 2010		2015		2020	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	168	5.2%	186	5.7%	173	5.4%
5 - 9	213	6.5%	171	5.3%	177	5.5%
10 - 14	219	6.7%	206	6.4%	170	5.3%
15 - 19	199	6.1%	234	7.2%	212	6.6%
20 - 24	174	5.3%	182	5.6%	223	6.9%
25 - 34	303	9.3%	326	10.1%	367	11.4%
35 - 44	471	14.5%	362	11.2%	302	9.4%
45 - 54	534	16.4%	531	16.4%	462	14.3%
55 - 64	410	12.6%	424	13.1%	500	15.5%
65 - 74	320	9.8%	353	10.9%	355	11.0%
75 - 84	186	5.7%	207	6.4%	223	6.9%
85+	54	1.7%	62	1.9%	62	1.9%

	Census 2010		2015		2020	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	2,848	87.6%	2,783	85.8%	2,766	85.8%
Black Alone	166	5.1%	165	5.1%	164	5.1%
American Indian	8	0.3%	8	0.2%	n/a	n/a
Asian Alone	4	0.1%	4	0.1%	4	0.1%
Pacific Islander	0	0.0%	0	0.0%	n/a	n/a
Some Other Race	179	5.5%	37	1.1%	37	1.1%
Two or More Races	44	1.4%	n/a	n/a	n/a	n/a
Hispanic Origin	255	7.8%	255	7.9%	254	7.9%

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

Demographic and Income Report

BOONVILLE: 106 W Main St,Boonville,27011

Ring 5 mile radius, 36.232775, -80.709008

Summary	Census 2010	2015	2020
Population	7,414	7,395	7,349
Households	2,985	2,979	2,959
Families	2,122	2,110	n/a
Average Household Size	2.50	2.47	2.47
Owner Occupied Housing Units	2,326	2,321	n/a
Renter Occupied Housing Units	659	658	n/a
Median Age	41.5	42.8	43.6

Trends: 2015 - 2020 Rate	Area	State	National
Population	-0.61%	n/a	4.30%
Households	-0.69%	n/a	4.28%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<$15,000	489	16.4%	429	14.5%
$15,000 - $24,999	441	14.8%	398	13.4%
$25,000 - $34,999	480	16.1%	487	16.4%
$35,000 - $49,999	304	10.2%	314	10.6%
$50,000 - $74,999	523	17.6%	503	17.0%
$75,000 - $99,999	315	10.6%	329	11.1%
$100,000 - $149,999	275	9.2%	311	10.5%
$150,000 - $199,999	90	3.0%	94	3.2%
$200,000+	61	2.1%	91	3.1%
Median Household Income	$42,036		$45,224	
Average Household Income	$56,293		$60,664	
Per Capita Income	$23,054		n/a	

Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	417	5.6%	422	5.7%	394	5.4%
5 - 9	489	6.6%	423	5.7%	407	5.5%
10 - 14	510	6.9%	475	6.4%	413	5.6%
15 - 19	481	6.5%	541	7.3%	487	6.6%
20 - 24	385	5.2%	439	5.9%	513	7.0%
25 - 34	741	10.0%	745	10.1%	846	11.5%
35 - 44	1,059	14.3%	860	11.6%	731	9.9%
45 - 54	1,177	15.9%	1,162	15.7%	1,028	14.0%
55 - 64	950	12.8%	971	13.1%	1,094	14.9%
65 - 74	704	9.5%	798	10.8%	818	11.1%
75 - 84	381	5.1%	431	5.8%	489	6.6%
85+	118	1.6%	126	1.7%	129	1.8%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,480	87.4%	6,232	84.3%	6,191	84.2%
Black Alone	290	3.9%	284	3.8%	282	3.8%
American Indian	18	0.2%	17	0.2%	n/a	n/a
Asian Alone	9	0.1%	9	0.1%	9	0.1%
Pacific Islander	0	0.0%	0	0.0%	n/a	n/a
Some Other Race	528	7.1%	81	1.1%	81	1.1%
Two or More Races	88	1.2%	n/a	n/a	n/a	n/a
Hispanic Origin	788	10.6%	789	10.7%	787	10.7%

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

BUSINESS DECISION

Business Summary

BOONVILLE: 106 W Main St,Boonville,27011

Ring 1 mile radius, 36.232775, -80.709008

WorkPlace Data Resource Manual

Data For All Businesses in Area	2015
Total Businesses	16
Total Employees	204
Total Residential Population (see note)	1,126
Employee/Residential Population Ratio	0.18:1

	Businesses		Employees (FTE)	
By NAICS Codes	**Number**	**Percent**	**Number**	**Percent**
Agriculture, Forestry, Fishing & Hunting	1	6.0%	6	3.1%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	2	10.9%	19	9.3%
Manufacturing	0	0.0%	0	0.0%
Wholesale Trade	0	1.0%	1	0.5%
Retail Trade	3	20.6%	35	17.0%
Motor Vehicle & Parts Dealers	1	5.6%	5	2.2%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies	0	1.7%	2	1.0%
Food & Beverage Stores	0	2.0%	9	4.5%
Health & Personal Care Stores	0	1.0%	4	1.8%
Gasoline Stations	0	2.7%	3	1.6%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%
Sport Goods, Hobby, Book, & Music Stores	1	4.6%	10	5.0%
General Merchandise Stores	0	0.0%	0	0.0%
Miscellaneous Store Retailers	0	3.0%	1	0.7%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	0	0.0%	0	0.0%
Information	1	6.9%	24	11.6%
Finance & Insurance	0	3.0%	5	2.5%
Central Bank/Credit Intermediation &	0	3.0%	5	2.5%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%
Insurance Carriers & Related Activities	0	0.0%	0	0.0%
Real Estate, Rental & Leasing	1	8.3%	6	2.9%
Professional, Scientific & Tech Services	0	2.7%	2	0.8%
Legal Services	0	0.0%	0	0.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management	0	1.0%	1	0.6%
Educational Services	1	5.6%	52	25.5%
Health Care & Social Assistance	1	3.7%	13	6.1%
Arts, Entertainment & Recreation	0	0.0%	0	0.0%
Accommodation & Food Services	0	2.0%	4	1.9%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	0	2.0%	4	1.9%
Other Services (except Public Administration)	4	22.3%	26	12.6%
Automotive Repair & Maintenance	1	6.7%	5	2.4%
Public Administration	1	5.9%	11	5.6%
Unclassified Establishments	0	0.0%	0	0.0%
Totals	16	100.0%	204	100.0%

*Note: Daytime population includes children at home, retired/disabled, homemakers, students, persons working at home, unemployed, and people employed in the study area. Some people can be classified as having several attributes and may be counted more than once. This double counting may cause the daytime population to be approximately 6% higher than other population figures.
Source: Synergos Technologies, Inc forecasts

Business Summary

BOONVILLE: 106 W Main St,Boonville,27011

Ring 1 mile radius, 36.232775, -80.709008

By SIC Codes	Businesses		Employees (FTE)	
	Number	Percent	Number	Percent
Agriculture and Mining	1	6.0%	6	3.1%
Construction	2	10.9%	19	9.3%
Manufacturing	0	0.0%	0	0.0%
Transportation	0	0.0%	0	0.0%
Communication	0	0.0%	0	0.0%
Utility	0	0.0%	0	0.0%
Wholesale Trade	0	1.0%	1	0.5%
Retail Trade Summary	3	16.0%	23	11.5%
Home Improvement	0	1.7%	2	1.0%
General Merchandise Stores	0	0.0%	0	0.0%
Food Stores	0	1.0%	8	4.0%
Auto Dealers, Gas Stations, Auto Aftermarket	1	8.3%	8	3.9%
Apparel & Accessory Stores	0	0.0%	0	0.0%
Furniture & Home Furnishings	0	0.0%	0	0.0%
Eating & Drinking Places	0	2.0%	4	1.9%
Miscellaneous Retail	0	3.0%	1	0.7%
Finance, Insurance, Real Estate Summary	0	3.0%	5	2.5%
Banks, Savings & Lending Institutions	0	3.0%	5	2.5%
Securities Brokers	0	0.0%	0	0.0%
Insurance Carriers & Agents	0	0.0%	0	0.0%
Real Estate, Holding, Other Investment Offices	1	0.0%	6	0.0%
Services Summary	6	38.3%	95	46.6%
Hotels & Lodging	0	0.0%	0	0.0%
Automotive Services	1	6.7%	5	2.4%
Motion Pictures & Amusements	0	0.0%	0	0.0%
Health Services	1	3.7%	13	6.1%
Legal Services	0	0.0%	0	0.0%
Education Institutions	1	5.6%	52	25.5%
Other Services	4	22.3%	26	12.6%
Government	1	5.9%	11	5.6%
Unclassified Establishments	0	0.0%	0	0.0%
Totals	16	100.0%	204	100.0%

*Note: Daytime population includes children at home, retired/disabled, homemakers, students, persons working at home, unemployed, and people employed in the study area. Some people can be classified as having several attributes and may be counted more than once. This double counting may cause the daytime population to be approximately 6% higher than other population figures.

Source: Synergos Technologies, Inc forecasts

www.civictechnologies.com

March 23, 2016

Business Summary

BOONVILLE: 106 W Main St,Boonville,27011

Ring 3 mile radius, 36.232775, -80.709008

WorkPlace Data Resource Manual

Data For All Businesses in Area	2015
Total Businesses	38
Total Employees	503
Total Residential Population (see note)	3,244
Employee/Residential Population Ratio	0.16:1

	Businesses		Employees (FTE)	
By NAICS Codes	**Number**	**Percent**	**Number**	**Percent**
Agriculture, Forestry, Fishing & Hunting	2	6.0%	15	3.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	4	9.7%	41	8.1%
Manufacturing	0	0.1%	3	0.5%
Wholesale Trade	1	1.4%	3	0.6%
Retail Trade	8	21.0%	93	18.4%
Motor Vehicle & Parts Dealers	2	5.5%	11	2.2%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies	1	1.5%	5	0.9%
Food & Beverage Stores	1	3.0%	32	6.3%
Health & Personal Care Stores	1	1.4%	12	2.5%
Gasoline Stations	1	3.0%	9	1.7%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%
Sport Goods, Hobby, Book, & Music Stores	2	4.0%	21	4.1%
General Merchandise Stores	0	0.1%	1	0.2%
Miscellaneous Store Retailers	1	2.5%	3	0.6%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	0	0.0%	0	0.0%
Information	2	6.4%	53	10.6%
Finance & Insurance	1	2.5%	10	2.1%
Central Bank/Credit Intermediation &	1	2.5%	10	2.1%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%
Insurance Carriers & Related Activities	0	0.0%	0	0.0%
Real Estate, Rental & Leasing	3	8.3%	17	3.3%
Professional, Scientific & Tech Services	1	2.9%	4	0.9%
Legal Services	0	0.0%	0	0.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management	1	1.4%	4	0.8%
Educational Services	2	5.4%	126	25.1%
Health Care & Social Assistance	2	4.3%	31	6.1%
Arts, Entertainment & Recreation	0	0.1%	1	0.2%
Accommodation & Food Services	1	2.9%	13	2.6%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	1	2.9%	13	2.6%
Other Services (except Public Administration)	8	22.4%	64	12.8%
Automotive Repair & Maintenance	3	6.9%	11	2.3%
Public Administration	2	5.1%	24	4.8%
Unclassified Establishments	0	0.0%	0	0.0%
Totals	38	100.0%	503	100.0%

*Note: Daytime population includes children at home, retired/disabled, homemakers, students, persons working at home, unemployed, and people employed in the study area. Some people can be classified as having several attributes and may be counted more than once. This double counting may cause the daytime population to be approximately 6% higher than other population figures.
Source: Synergos Technologies, Inc forecasts

Business Summary

BOONVILLE: 106 W Main St,Boonville,27011

Ring 3 mile radius, 36.232775, -80.709008

WorkPlace Data Resource Manual

By SIC Codes	Businesses		Employees (FTE)	
	Number	Percent	Number	Percent
Agriculture and Mining	2	6.0%	15	3.0%
Construction	4	9.7%	41	8.1%
Manufacturing	0	0.1%	3	0.5%
Transportation	0	0.0%	0	0.0%
Communication	0	0.0%	0	0.0%
Utility	0	0.0%	0	0.0%
Wholesale Trade	1	1.4%	3	0.6%
Retail Trade Summary	6	17.0%	69	13.7%
Home Improvement	1	1.5%	5	0.9%
General Merchandise Stores	0	0.1%	1	0.2%
Food Stores	1	1.5%	28	5.5%
Auto Dealers, Gas Stations, Auto Aftermarket	3	8.5%	20	3.9%
Apparel & Accessory Stores	0	0.0%	0	0.0%
Furniture & Home Furnishings	0	0.0%	0	0.0%
Eating & Drinking Places	1	2.9%	13	2.6%
Miscellaneous Retail	1	2.5%	3	0.6%
Finance, Insurance, Real Estate Summary	1	2.5%	10	2.1%
Banks, Savings & Lending Institutions	1	2.5%	10	2.1%
Securities Brokers	0	0.0%	0	0.0%
Insurance Carriers & Agents	0	0.0%	0	0.0%
Real Estate, Holding, Other Investment Offices	3	0.0%	17	0.0%
Services Summary	15	39.1%	233	46.3%
Hotels & Lodging	0	0.0%	0	0.0%
Automotive Services	3	6.9%	11	2.3%
Motion Pictures & Amusements	0	0.0%	0	0.0%
Health Services	2	4.3%	31	6.1%
Legal Services	0	0.0%	0	0.0%
Education Institutions	2	5.4%	126	25.1%
Other Services	8	22.4%	64	12.8%
Government	2	5.1%	24	4.8%
Unclassified Establishments	0	0.0%	0	0.0%
Totals	38	100.0%	503	100.0%

*Note: Daytime population includes children at home, retired/disabled, homemakers, students, persons working at home, unemployed, and people employed in the study area. Some people can be classified as having several attributes and may be counted more than once. This double counting may cause the daytime population to be approximately 6% higher than other population figures.
Source: Synergos Technologies, Inc forecasts

BOONVILLE: 106 W Main St,Boonville,27011

Ring 5 mile radius, 36.232775, -80.709008

WorkPlace Data Resource Manual

Data For All Businesses in Area	2015
Total Businesses	91
Total Employees	1,282
Total Residential Population (see note)	7,395
Employee/Residential Population Ratio	0.17:1

	Businesses		Employees (FTE)	
By NAICS Codes	**Number**	**Percent**	**Number**	**Percent**
Agriculture, Forestry, Fishing & Hunting	8	8.5%	70	5.5%
Mining	0	0.0%	0	0.0%
Utilities	0	0.1%	2	0.1%
Construction	8	9.1%	127	9.9%
Manufacturing	1	0.9%	36	2.8%
Wholesale Trade	2	2.0%	13	1.0%
Retail Trade	19	21.4%	253	19.7%
Motor Vehicle & Parts Dealers	5	5.1%	29	2.3%
Furniture & Home Furnishings Stores	0	0.3%	3	0.2%
Electronics & Appliance Stores	0	0.2%	1	0.1%
Bldg Material & Garden Equipment & Supplies	2	2.0%	13	1.0%
Food & Beverage Stores	3	3.0%	82	6.4%
Health & Personal Care Stores	1	1.2%	23	1.8%
Gasoline Stations	2	2.5%	17	1.4%
Clothing & Clothing Accessories Stores	0	0.4%	5	0.4%
Sport Goods, Hobby, Book, & Music Stores	3	3.6%	44	3.5%
General Merchandise Stores	1	0.6%	19	1.4%
Miscellaneous Store Retailers	2	2.5%	15	1.2%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	0	0.0%	0	0.0%
Information	3	3.5%	74	5.7%
Finance & Insurance	2	2.0%	22	1.7%
Central Bank/Credit Intermediation &	2	1.8%	18	1.4%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%
Insurance Carriers & Related Activities	0	0.0%	0	0.0%
Real Estate, Rental & Leasing	5	5.7%	31	2.4%
Professional, Scientific & Tech Services	3	3.3%	24	1.9%
Legal Services	0	0.2%	2	0.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management	2	2.6%	15	1.2%
Educational Services	4	4.3%	255	19.9%
Health Care & Social Assistance	4	4.1%	79	6.2%
Arts, Entertainment & Recreation	1	1.2%	19	1.5%
Accommodation & Food Services	3	2.9%	40	3.2%
Accommodation	0	0.4%	11	0.8%
Food Services & Drinking Places	2	2.5%	30	2.3%
Other Services (except Public Administration)	20	22.4%	160	12.5%
Automotive Repair & Maintenance	6	7.0%	28	2.2%
Public Administration	5	5.0%	61	4.8%
Unclassified Establishments	1	1.1%	1	0.1%
Totals	91	100.0%	1,282	100.0%

*Note: Daytime population includes children at home, retired/disabled, homemakers, students, persons working at home, unemployed, and people employed in the study area. Some people can be classified as having several attributes and may be counted more than once. This double counting may cause the daytime population to be approximately 6% higher than other population figures.
Source: Synergos Technologies, Inc forecasts

Business Summary

BOONVILLE: 106 W Main St,Boonville,27011

Ring 5 mile radius, 36.232775, -80.709008

By SIC Codes	Businesses		Employees (FTE)	
	Number	Percent	Number	Percent
Agriculture and Mining	8	8.5%	70	5.5%
Construction	8	9.1%	127	9.9%
Manufacturing	1	0.9%	36	2.8%
Transportation	0	0.0%	0	0.0%
Communication	0	0.0%	0	0.0%
Utility	0	0.1%	2	0.1%
Wholesale Trade	2	2.0%	13	1.0%
Retail Trade Summary	16	17.8%	206	16.1%
Home Improvement	2	2.0%	13	1.0%
General Merchandise Stores	1	0.6%	19	1.4%
Food Stores	2	1.8%	75	5.8%
Auto Dealers, Gas Stations, Auto Aftermarket	7	7.6%	47	3.6%
Apparel & Accessory Stores	0	0.4%	5	0.4%
Furniture & Home Furnishings	0	0.3%	3	0.2%
Eating & Drinking Places	2	2.5%	30	2.3%
Miscellaneous Retail	2	2.5%	15	1.2%
Finance, Insurance, Real Estate Summary	2	2.2%	26	2.0%
Banks, Savings & Lending Institutions	2	2.0%	22	1.7%
Securities Brokers	0	0.0%	0	0.0%
Insurance Carriers & Agents	0	0.2%	4	0.3%
Real Estate, Holding, Other Investment Offices	5	0.0%	31	0.0%
Services Summary	35	39.2%	542	42.2%
Hotels & Lodging	0	0.4%	11	0.8%
Automotive Services	6	7.0%	28	2.2%
Motion Pictures & Amusements	1	0.8%	6	0.5%
Health Services	4	4.1%	79	6.2%
Legal Services	0	0.2%	2	0.2%
Education Institutions	4	4.3%	255	19.9%
Other Services	20	22.4%	160	12.5%
Government	5	5.0%	61	4.8%
Unclassified Establishments	1	1.1%	1	0.1%
Totals	91	100.0%	1,282	100.0%

*Note: Daytime population includes children at home, retired/disabled, homemakers, students, persons working at home, unemployed, and people employed in the study area. Some people can be classified as having several attributes and may be counted more than once. This double counting may cause the daytime population to be approximately 6% higher than other population figures.

Source: Synergos Technologies, Inc forecasts